Using AI to Write a Research Plan

A Cheat Sheet by Maria Rosala

STEP 1

Provide Context

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I work for [type or organization]. My company provides [what kind of product, service, or experience]. I need to run a user research study to learn [something about users or a problem].



STEP 2

Generate Research Questions

Please generate 10 research questions that would be suitable for this sort of study.



STEP 3

Ask for Methods

What study would you suggest to answer these research questions?

Please be specific; cite which research questions would be answered by which research method if you suggest multiple methods.



STEP 4

Generate Inclusion Criteria

So that I recruit the right people for my research, help me create some inclusion criteria. What characteristics or behaviors should I recruit for?



STEP 5

Request Materials

Write a confirmation email that will be sent to a research participant.

Use neutral and concise language. Avoid using overly enthusiastic marketing language.

